

BRANCH INTRO



STARTING A TOMORROW COMMUNITY BRANCH

Sometimes, we just want to feel like we're part of something meaningful. Something that matters. Something that makes us feel proud of where we are, what we're doing, and who we're doing it with. That's exactly what Tomorrow Community is about.

We're a global network of student-led branches working to give back, one city at a time. Under the umbrella of the Tomorrow Foundation, this program offers young people the opportunity to take action - not just talk about it. It's about turning ideas into impact, and creating a space where students can have fun, learn, and grow, while helping others and making their communities a little bit better.

Whether it's raising awareness about childhood cancer, organizing beach cleanups, supporting the elderly, or pushing for equality, each branch chooses its own cause and leads its own initiatives. You don't need to be an expert or have all the answers. What matters is that you care, you show up, and you bring others along with you.

So, if you're someone who wants to do something - something local, real, and that reflects what you believe in - then this just might be the place for you. But before anything begins, we need to get to know you and your team.

WHO CAN APPLY?

To apply for a Tomorrow Community branch, you'll need to form a team and commit to working locally for a full year.

Here's what you need to know:

- **Age Range:** All applicants must be between 15 and 25 years old at the time of applying. We believe this age range strikes a great balance, giving younger teens the chance to grow into leadership, and older students the space to bring in real-world experience.
- **Team Size:** Each branch must be led by a team of 3 to 6 members. You'll apply together as one unit - this is not a solo project.
- **Location:** Your entire team must be from the same city. This helps ensure you can meet up, work together in-person, and plan activities within a shared context. You can be from different schools, and team members from surrounding suburbs or nearby towns may join - but the branch itself must be city-based and tied to a specific urban area.

Why a Team? Because change doesn't happen alone. Having multiple people means diverse skills, more creativity, and better problem-solving. Plus, it's just more fun. You'll be dividing tasks, supporting each other, and co-leading the branch. It's a group effort from start to finish.

Each team must define clear roles for their members. These can be adapted to your strengths and interests, but here's a suggested breakdown:

- **President:** Leads the branch, oversees all operations, and stays in touch with The Tomorrow Initiative HQ.
- **Vice President / Secretary:** Handles coordination, communication, and keeps the branch organized.
- **Outreach Officer:** Builds partnerships and connects with schools, local organizations, and potential sponsors.
- **Photography / Videography Lead:** Manages visual identity and creative campaigns, makes sure events and behind-the-scenes are recorded for social media.
- **Event Lead / Volunteer Manager:** Coordinates volunteer recruitment, event logistics, and engagement.

You can also get creative and name roles based on your cause, just make sure each member has a defined contribution.

REQUIRED ROLES



THE 3-STEP SELECTION PROCESS

Now let's walk through what applying actually looks like. The selection process is made up of three rounds, each helping us get to know you better and see how committed, thoughtful, and realistic your plans are.

ROUND ONE

THIS IS WHERE WE GET TO MEET YOU. NOT JUST AS INDIVIDUALS, BUT AS A TEAM. YOU'LL SUBMIT A SHORT APPLICATION WITH THREE MAIN PARTS:

1. Basic Info

- Name, age, and school of each team member.
- Your chosen city for your branch.
- Your team's role breakdown: who is doing what.

2. Personal Reflections (One from Each Member)

Each person on your team will answer two prompts (around 300–500 words each):

- What do you bring to your team?

Tell us who you are in a team setting. Are you the planner? The motivator? The problem-solver? The idea generator? Give us a sense of your personality and what you'll contribute.

- Why do you want to be part of the Tomorrow Community?

We want to hear about your motivation. What drew you to this opportunity? What do you hope to experience, change, or grow in during this journey?

These reflections help us understand your role in the team and your personal "why."

3. Team Reflection (Written Together)

You'll write this part together as a group. There are two questions to answer - take your time with each one:

- Why do we want to launch a Tomorrow Community branch together, and why do we think we work well as a team?

This is your chance to show us your team chemistry. Maybe you've worked on school projects together, or maybe you're from different backgrounds but have a shared goal. Maybe you balance each other out. Whatever it is - share it with us!

- What are the different causes that matter most to us, and why?

These can be any causes you're passionate about exploring. It doesn't have to be finalized yet, but we want to see what issues fuel your passion and feel important in your city.

No word limits here. Just be honest, thoughtful, and write in your own voice.



ROUND TWO

IF YOU’VE MADE IT THIS FAR - CONGRATULATIONS! THAT MEANS WE SAW SOMETHING IN YOUR TEAM: CREATIVITY, CARE, MOTIVATION, AND A WILLINGNESS TO GO THE EXTRA MILE. NOW IT’S TIME TO GO A LITTLE DEEPER. IN ROUND TWO, YOU’LL SUBMIT A PROJECT PROPOSAL PLAN: YOUR CHANCE TO SHOW US WHAT YOU WANT TO BUILD, HOW YOU THINK, AND HOW YOU’D TURN IDEAS INTO REAL-WORLD IMPACT. WE’RE NOT EXPECTING PERFECTION OR FULLY FLESHED-OUT CAMPAIGNS. BUT WE DO WANT TO SEE THAT YOU’VE THOUGHT ABOUT YOUR CAUSE, YOUR COMMUNITY, AND HOW YOU’D GET STARTED.

After reviewing all Round One applications, we’ll be reaching out by email to let you know whether you’ve advanced to the next phase. If you’re selected, you’ll have exactly four weeks to prepare your proposal. Here’s what to include in your submission:

1. The Cause (Or Causes) You Want to Focus On

Tell us about one, two, or even three causes your team feels strongly about. You don’t need to have everything figured out yet - we’ll give you more time to decide after final selections. But we want to see that you’re choosing topics that matter for a reason. For each cause you mention, explain why it’s relevant to your city or community, and include specific observations, statistics, or examples. What’s the actual problem? Why does it need attention? What have you noticed or experienced that brought this cause to your attention?

2. Specific Local Actions You Plan to Take

This is where we want detail. For each cause you mention, include a few very specific actions your team could realistically carry out. These can be events, campaigns, fundraisers, awareness activities, volunteer efforts - anything that makes sense for your community. We’re looking for thoughtful, grounded, and creative ideas, not vague goals like “raise awareness” or “help people.” Be specific.

3. A Basic Timeline

Give us a rough schedule of how your first 2–3 months would look if you were selected. This can be a simple list or calendar-style plan. You don’t need every detail, but we want to see structure.

4. Initial Outreach

Have you reached out to anyone already? A teacher? A local organization? A parent who works in a related field? This shows us you’re already testing the waters and starting to build connections. Even a simple conversation counts - we’re not looking for signed contracts, just initiative.

5. Realistic Planning & Responsibility

Tell us how you plan to manage all this. What’s your team’s working style? How do you plan to assign roles, communicate, and stay organized? We want to see that you’re aware this takes time and energy, and that you’re prepared for it. You can also mention what support you might need from us, whether that’s help with outreach letters, social media designs, or talking to NGOs.

6. Potential Challenges

We know nothing goes perfectly - so tell us where you think it might get tricky. Will it be hard to recruit volunteers? Do you need a permit for your cleanup? Will fundraising be a challenge? Identifying roadblocks shows maturity, not weakness, and we love when applicants already have backup plans.

Your Project Proposal Plan is where you show us that you’re serious, and that you’ve thought things through. You don’t need to get everything right. We just want to see what’s possible through your eyes.

And if you want to go the extra mile, include visuals, like mock posters or Instagram samples, or even send a short video from your team introducing yourselves. You can even share photos of places or issues you mentioned in your proposal..

ROUND THREE

ONCE WE'VE REVIEWED ALL PROJECT PROPOSAL PLANS, WE'LL INVITE A SMALLER GROUP OF FINALIST TEAMS TO JOIN US FOR A SHORT VIDEO CALL - THE FINAL STEP IN THE APPLICATION PROCESS. IF YOU MAKE IT THIS FAR, IT MEANS YOUR TEAM STOOD OUT. UNFORTUNATELY, WE CAN'T ACCEPT EVERY TEAM THAT APPLIES, BUT IF YOU'RE INVITED TO AN INTERVIEW, WE'RE GENUINELY EXCITED TO MEET YOU.

The final round is not a formal "test" - it's a conversation. We want to see how your team communicates, how you bounce off each other, and whether there's chemistry between you and the Tomorrow Foundation team. In writing, it's easy to polish things. But this helps us see the people behind the words.

We'll meet with your entire team, not just one person. The call will be online and around 15–20 minutes.

During the interview, we might ask:

- What makes your team dynamic work well?
- What's the energy like when you're planning things together?
- What ideas are you most excited about?
- What's your vision for your branch, even beyond the first few months?

We already know you're motivated, this is your space to show us that you're ready, reliable, and real.

WHAT COMES NEXT?

IF YOU'RE SELECTED, THAT'S JUST THE BEGINNING. YOU'LL OFFICIALLY BECOME A TOMORROW COMMUNITY BRANCH, JOINING A GLOBAL NETWORK OF YOUTH LEADERS FROM AROUND THE WORLD - ALL WORKING ON THE ISSUES THAT MATTER MOST TO THEM.

Here's what happens after you're accepted:

- 1. You'll Receive Your Full Launch Guide:** This guide will walk you through everything you need to launch your branch, including how to confirm your final cause, tips on how to recruit volunteers, a breakdown of what's expected from your branch (and how we'll support you every step of the way), and more!
- 2. Templates & Design Support:** You'll get access to a resource folder filled with ready-to-use templates and visual assets, including Tomorrow Foundation logos, brand colors, and fonts to help you build a cohesive identity for your branch.
- 3. Ongoing Mentorship & Check-Ins:** We won't disappear after you're selected - we're in this with you. You'll be assigned a mentor from the Tomorrow Foundation team or from another experienced branch. They'll be your go-to person for advice, brainstorming, or support.

We'll also have:

- Monthly progress forms (super short, just to keep us in the loop).
- Quarterly check-ins over Zoom to share updates, swap ideas, and get feedback.
- Optional drop-in sessions if you ever feel stuck, overwhelmed, or just want to chat.

- 4. You'll Attend the Annual Global Meeting:** Every branch will take part in the Tomorrow Community Global Meeting, a live online event where we connect with all the other branches, vote together on the causes that Tomorrow Community will spotlight that year, and set the tone for a new chapter of global youth-led action.